ORDER

107887 Orders Order / Rev: Alt Order #: 06863650 Product Desc: NRSC/HELLER Estimate: Primary AE: Amy McCreary Flight Dates: 10/17/12 - 10/23/12 **BLPHI** Sales Office: 10/15/12 / 10/16/12 Original Date / Rev: National Sales Region: Order Type: **GENERAL** Strategic Media Services, Inc. Agency Name: **Buying Contact** Billing Type: Cash Billing Calendar: Broadcast Billing Contact: 3299 K St. NW EOM/EOC Billing Cycle: Agency Commission: 15% Washington, DC 20007 NRSC/ Heller for Senate Advertiser Name: New Business Thru: Demographic: A35+ Product Codes: PLC01 Order Separation: 00.05:00 SELECT PRIORITY CODE Advertiser External ID: Priority:

Start Date / End Date

Start Of Order - End Of Order

Bill Plan

Account Executives

Account Executive

| Dill I lall | | | | |
|-------------|----------|---------|--------------|-------------|
| Start Date | End Date | # Spots | Gross Amount | Net Amount |
| 10/01/12 | 10/23/12 | 62 | \$37,950 00 | \$32,257.50 |

Sales Office

POLITICAL/AGY, PCAN, GEN

Sales Region

| TOTALS | | | | |
|--------------|---------|--------------|-------------|--------|
| Month | # Spots | Gross Amount | Net Amount | Rating |
| October 2012 | 62 | \$37,950.00 | \$32,257.50 | 0.00 |
| Totals | 62 | \$37,950.00 | \$32,257.50 | 0.00 |

Order %

100%

Agency External ID:

Amy McCreary Total Share Order Share 99% \$37,950.00 KSNV

Revenue Codes:

| Market | 100% | \$38,333.33 |
|-------------------|-------|-------------|
| Competitive Share | Share | Fotal |
| CABLE | 0% | \$0,00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 0% | \$0.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 0% | \$0.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 0% | \$0,00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 1% | \$383.33 |

| L | n C | Ch | Start | End | Inventory Code | Break | Start/End T | ime Days | Len Sp | ots | Rate Pri | R1g Type | Spots | Amount |
|---|-----|---------|----------|----------|-----------------|------------|-------------|----------|--------|-----|-----------|----------|-------|----------|
| Ε | 1 K | SNV | 10/19/12 | 10/19/12 | M-F 6-7a WakeUp | w/WagkM | 6-7a | F | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450 00 |
| | | | | | M·F 6-7a WakeUp | w/Wagners | | | | | | | | |
| | W | AKE | | | | | | | | | | | | |
| | | Star | t Date | End Date | Weekdays S | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Wee | k: 10/1 | 5/12 | 10/21/12 | F | 1 | \$450.00 | 0.00 | | | | | | |

Print Date: 10/17/12 08 08 31 Page 2 of 7

Order / Rev: 107887

Advertiser:

NRSC/ Heller for Senate

Alt Order #:
Flight Dates:

06863650 10/17/12 - 10/23/12 Product Desc NRSC

NRSC/HELLER

Estimate:

KSNV

| Ln | []h | Start | End | Inventory Code | Break | Start/End Ti | me Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|------|--------------------------|----------------|------------------------|---|-----------------|-------------------------|----------------|--------|-----|-------------------|------------|-------|------------------|
| E 1 | KSNV | | 2 10/19/12 | M-F 6-7a WakeU | | 6-7a | F | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450.00 |
| _ ' | KOIV | 10/13/12 | | M-F 6-7a Wakel | | | | | | | | | |
| 1 | WAKE | | | | 0 | Data | Poting | | | | | | |
| UA C | <u>Star</u> 10/1 :eek | <u>t Date</u> | End Date 10/21/12 | Weekdays | Spots/Week | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| | | | | M-F 6-7a WakeU | lo w/Wa@M | 6-7a | M | .30 | 1 | \$450.002 | 0 00 NM | 1 | \$450 00 |
| | 110111 | , 0, 22 | | M-F 6-7a Wakel | | | | | | | | | |
| ١ | WAKE | | | | 0 | Dete | Dating | | | | | | |
| LAZ | <u>Star</u> eek: 10/2 | t Date | End Date 10/28/12 | <u>Weekdays</u> M | Spots/Week | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| - | | | 2 10/23/12 | | In w/Wa@M | 6-7a | -T | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450.00 |
| | 110/11 | TOTEST | _ | M-F 6-7a Wakel | | | | | | | | | |
| , | WAKE | | | | | | D-1: | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> -T | Spots/Week | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E 4 | eek: 10/2 | | 10/28/12 2 10/17/12 | Today Show | СМ | 658a-9am | W | :30 | 1 | \$600.002 | 0.00 NM | 1 | \$600.00 |
| E 4 | KONO | 10/1//1 | 2 (0/1//12 | Today Show | O.V. | | | | | | | | |
| | TODAY | SHOW | | • | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> w | Spots/Week 1 | <u>Rate</u> \$600.00 | Rating 0.00 | | | | | | |
| - | eek: 10/ | | 10/21/12 2 10/22/12 | | CM | 658a-9am | M | :30 | 1 | \$600.002 | 0.00 NM | 1 | \$600 00 |
| E 5 | KONV | 10/22/ | 2 10/22/12 | Today Show | O.III | 0000 00 | | | | • | | | |
| , | TODAY | SHOW | | • | | | | | | | | | |
| | | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| | eek: 10/ | | 10/28/12 | M | CM 1 | \$600.00 658a-9am | 0,00 -T | :30 | 1 | \$600.002 | 0.00 NM | 1 | \$600.00 |
| F 6 | KSNV | 10/23/1 | 2 10/23/12 | Today Show Today Show | CIVI | 000a-3am | • | .50 | | \$ 000.002 | 0.00 | | * |
| | TODAY | SHOW | | | | | | | | | | | |
| | | <u>rt Date</u> | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| | /eek: 10/ | | 10/28/12 | -T | | \$600.00 | 0.00 M | :30 | 1 | \$225.002 | 0 00 NM | 1 | \$225.00 |
| E 7 | KSNV | 10/22/1 | 2 10/22/12 | Rachael Ray Rachael Ray | CM | 11am-12pm | • | .50 | • | Ψ220. 002 | 0 00 11111 | | |
| | RACHA | EL SHO | w | ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,, | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | · | | |
| | /eek: 10/ | _ | 10/28/12 | | 1 | \$225.00 | 0.00 -T | 30 | 1 | \$225,002 | 0 00 NM | 1 | \$225,00 |
| E 8 | KSNV | 10/23/1 | 2 10/23/12 | Rachael Ray Rachael Ray | СМ | 11am-12pm | -1 | -30 | ' | \$225,002 | 0 00 14141 | ' | Ψ220,00 |
| | RACHA | EL SHO | w | Nacraci Nay | | | | | | | | | |
| | | rt <u>Date</u> | End Date | Weekdavs | Spots/Week | Rate | <u>Rating</u> | | | | | | |
| | /eek: 10/ | | 10/28/12 | | 1 | \$225.00 | 0.00 | .00 | | £075.000 | 0.00 NM | 1 | \$275.00 |
| E 9 | KSNV | 10/17/1 | 2 10/17/12 | Noon News Noon News | CM | 12-1230pm | W | ;30 | 1 | \$275.002 | O.OO INIVI | l ' | \$275.00 |
| | NEWS | 3 AT NO | ON | NOOH NEWS | | | | | | | | | |
| | | rt Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| | /eek: 10/ | _ | 10/21/12 | <u>W</u> | 1 | += , -, -, - | 0.00 | | | 4075.000 | 0.00 NM | | \$275.00 |
| E 10 | KSNV | 10/18/1 | 2 10/18/12 | | СМ | 12-1230pm | T | :30 | 1 | \$275.002 | 0.00 (40) | 1 | \$275.00 |
| | NEWS | 3 AT NO | ON | Noon News | | | | | | | | 1 | |
| | | rt Date | | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Veek: 10 | /15/12 | 10/21/12 | T | 1 | | 0.00 | | | | | | #275 O |
| E 11 | KSNV | 10/23/1 | 12 10/23/12 | | СМ | 12-1230pm | -Ť | :30 | 1 | \$275.002 | 0.00 NM | 1 | \$2 75.00 |
| | NEWS | 3 AT NO | ON | Noon News | | | | | | | | | |
| | | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| | Veek: 10 | /22/12 | 10/28/12 | -T | 1 | <u> </u> | 0.00 | | | | 0.00 1::- | | £005.00 |
| E 12 | KSNV | 10/18/1 | 12 10/18/12 | The Agenda 12: | | 1230-1p | T | :30 | 1 | \$225.002 | 0.00 NM | 1 | \$225.00 |
| | A O E NE | 24 | | The Agenda 12 | 20pm | | | | | | | | |
| | AGENI Sta | JA art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | 1 | |
| v | <u>ى:</u> Veek: 10 | | 10/21/12 | T | 1 | | 0.00 | | | | | | *=== |
| | | | 12 10/19/12 | 2 | СМ | 1230-1p | F | :30 | 1 | \$225.002 | 0 00 NM | 1 | \$2 25.0 |

Print Date: 10/17/12 08 08.31 Page 3 of 7

Order / Rev:

107887

Advertiser:

NRSC/ Heller for Senate

06863650

Product Desc:

NRSC/HELLER

KSNV

Flight Dates

Alt Order #:

10/17/12 - 10/23/12

Estimate:

| Ln Ch | Start | End | Inventory Code | | Start/End T | īme Days | Len Sp | ots | Rate Pri | Rtg Type | Spots | Amount |
|-------------------------|--------------------|----------------------|-------------------------------------|-----------------|-------------------------------------|----------------|--------|-----|------------------------|------------|-------|----------------------|
| | | | The Agenda 1230 | - | | | | | | | | |
| AGEND | ۸۸. | | The Agenda 1230 |)pm | | | | | | | | |
| _ | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| <u>عاد</u> /Week 10 | | 10/21/12 | F | 1 | \$225.00 | 0.00 | | | | | | |
| E 14 KSNV | | | The Agenda 1230 | pm CM | 1230-1p | M | .30 | 1 | \$225.002 | 0.00 NM | 1 | \$225 00 |
| | | | The Agenda 1230 |)pm | | | | | | | | |
| AGEND | A | | | | | | | | | 1 | | |
| | rt <u>Date</u> | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | _ | 10/28/12 | M | 1 | \$225.00 | 0.00 w | ;30 | 1 | \$275 002 | 0,00 NM | 1 | \$2 75 00 |
| E 15 KSNV | 10/17/1 | 2 10/17/12 | Days of our Lives Days of our Lives | СМ | 1258p-2pm | W | ,30 | | \$275002 | 0,00 (4)41 | | φ21000 |
| DAYS C | OF LIVES | i | | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating 0.00 | | | | | | |
| Week. 10/ | | 10/21/12 | W | 1 | \$275.00 | M | :30 | 1 | \$275.002 | 0.00 NM | 1 | \$275.00 |
| E 16 KSNV | 10/22/1 | 2 10/22/12 | Days of our Lives Days of our Lives | СМ | 1258p-2pm | - | .50 | | φ213.002 | 0.00 (4)41 | | 42 70.00 |
| DAYS (| OF LIVES | ; | Days of our cives | | | | | | | | | |
| | rt Date | End Date | Weekdays . | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10/ | /22/12 | 10/28/12 | M | 1 | \$275.00 | 0.00 | | | | | | |
| E 17 KSNV | 10/23/1 | 2 10/23/12 | Days of our Lives | CM | 1258p-2pm | -T | :30 | 1 | \$2 75 002 | 0 00 NM | 1 | \$275.00 |
| | | | Days of our Lives | | | | | | | | | |
| | OF LIVES | | Mankalara | Canta (Mank | Pata | Pating | | | | | | |
| <u>Sta</u> Week: 10/ | nt Date | End Date 10/28/12 | <u>Weekdays</u> -T | Spots/Week 1 | <u>Rate</u> \$275.00 | Rating 0 00 | | | | | | |
| E 18 KSNV | | - | The Doctors | СМ | 2pm-3pm | T | :30 | 1 | \$225.002 | 0.00 NM | 1 | \$225.00 |
| E 10 KONV | 10/10/1 | 2 0/10/12 | The Doctors | OIII | Epit opin | | | | | | | |
| DOCTO | DRS | | | | | | | | | | | |
| <u>Sta</u> | rt Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | T | 1 | \$225.00 | 0.00 | | | +00= 000 | 2 22 1114 | | **** |
| E 19 KSNV | 10/22/1 | 2 10/22/12 | The Doctors | CM | 2pm-3pm | М | :30 | 1 | \$225.002 | 0.00 NM | 1 | \$225.00 |
| росто | nes | | The Doctors | | | | | | | | | |
| | rt Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/28/12 | M | 1 | \$225.00 | 0.00 | | | | | | |
| E 20 KSNV | 10/23/1 | 2 10/23/12 | The Doctors | СМ | 2pm-3pm | -T | :30 | 1 | \$225 002 | 0.00 NM | 1 | \$225.00 |
| | | | The Doctors | | | | | | | | | |
| DOCTO | | | | | | 5.6 | | | | | | |
| - | art Date | End Date | Weekdays | Spots/Week 1 | <u>Rate</u> \$225.00 | Rating 0.00 | | | | | | |
| Week: 10/ | _ | 10/28/12 | | CM | 3-4p | | :30 | 1 | \$300.002 | 0.00 NM | 1 | \$300,00 |
| E21 KSNV | 10/1/// | 2 10/1//12 | Dr Phil | CIVI | J-4P | | .00 | ' | ••••• | 0.00 | | * |
| DR PHI | IL | | 2 | | | | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10. | /15/12 | 10/21/12 | M | 1 | \$300.00 | 0.00 | | | _ | | | |
| E 22 KSNV | 10/19/1 | 2 10/19/12 | | CM | 3-4p | F | ;30 | 1 | \$300.002 | 0,00 NM | 1 | \$300 00 |
| DD D(11 | | | Dr Phil | | | | | | | | | |
| DR PHI | | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| <u>اد .</u> Week: 10 | art Date /15/12 | 10/21/12 | F | 1 | \$300.00 | 0.00 | | | | | | |
| E 23 KSNV | | | | CM | 3-4p | -T | :30 | 1 | \$300.002 | 0.00 NM | 1 | \$300.00 |
| | | | Dr Phil | | • | | | | | | | |
| DR PH | IL | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10. | | 10/28/12 | -T | HOURSON | \$300.00 | 0.00 T | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450.00 |
| E 24 KSNV | 10/18/1 | 12 10/18/12 | NEWS 3 at 4 (1 4PM NEWS (1 h | | 4-5pm (4:00 PM-4:3 | | ,30 | ' | ψ -1 50.002 | U.UU 141VI | ' | ₩ 7 30,00 |
| FIRST | NEWS | | | | , · · · · · · · · · · · · · · · · · | , | | | | | | |
| | art Date | End Date | Weekdays | Spots/Week | <u>Rate</u> | Rating | | | | | | |
| Week: 10 | | 10/21/12 | T | 1 | \$450.00 | 0.00 | | | | | | |
| 110011. 10 | | | | | | | | | \$450.002 | 0.00 NM | | \$450.00 |

Page 4 of 7

Print Date: 10/17/12 08:08:32

Order / Rev:

107887

Advertiser:

NRSC/ Heller for Senate

Alt Order #:

06863650

Product Desc.

NRSC/HELLER

Flight Dates:

10/17/12 - 10/23/12

Estimate:

KSNV

| Ln Ch | Start | End | Inventory Code | | Start/End | Time Days | Len Sp | ots | Rate Pri | Rtg Type S | oots | Amount |
|---------------------------------|------------------------------|----------------------|---------------------------------------|-----------------|-------------------------|-----------------------|--------|-----|---|-------------|------|----------|
| | | | NEWS 3 at 4 (1 F 4PM NEWS (1 ho | | (4:00 PM-4:3 | RO PM) | | | | | | |
| FIRST | NEWS | | 4) 10/14/2010 (1/10 | VI, | (| , | | | | | | |
| <u>Şta</u> Week: 10 | art <u>Date</u> /15/12 | End Date 10/21/12 | Weekdays F | Spots/Week 1 | Rate \$450,00 | <u>Rating</u> 0.00 | | | | | | |
| E 26 KSNV | | 2 10/23/12 | NEWS 3 at 4 (1 ho 4PM NEWS (1 ho | | 4-5pm (4:00 PM-4:3 | -T 30 PM) | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450.00 |
| FIRST <u>Sta</u> Week: 10 | art Date | End Date 10/28/12 | <u>Weekdays</u> -T | Spots/Week | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E27 KSNV | | | NEWS 3 at 4 (1 h | - | 4-5pm (4:30 PM-5:0 | w 00 PM) | :30 | 1 | \$450.002 | 0.00 NM | 1 | \$450.00 |
| 430P N | NEWS | | | | | | | | | | | |
| <u>Sta</u> Week: 10 | art Date | End Date 10/21/12 | <u>Weekdays</u> w | Spots/Week 1 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E 28 KSNV | _ | | NEWS 3 at 4 (1 h | HOURICM | 4-5pm | F | ;30 | 1 | \$450 002 | 0.00 NM | 1 | \$450 00 |
| 430P N | | 2 10/10/12 | 4PM NEWS (1 ho | - | (4:30 PM-5: | 00 PM) | | | | | | |
| Sta | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/21/12 | F | 1 | \$450.00 | 0 00 | :30 | 1 | \$450,002 | 0.00 NM | 1 | \$450.00 |
| E 29 KSNV | 10/22/1 | 2 10/22/12 | NEWS 3 at 4 (1 h | | 4-5pm (4:30 PM-5:0 | M 00 PM) | :30 | | \$450.002 | 0.00 14141 | ' | Ψ430.00 |
| 430P N | NEWS | | | , | • | ŕ | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | | 10/28/12 | M E Early Nove | <u>1</u> | \$450.00 5-630p | 0.00 T | :30 | 1 | \$900.002 | 0.00 NM | 1 | \$900.00 |
| E 30 KSNV | 10/18/1 | 2 10/16/12 | M-F Early News M-F Early News | CIVI | 5-030p | | .50 | | Ψ500.002 | 0.00 / 11,1 | | •••• |
| EARLY | NEWS | | | | | | | | | | | |
| | art Date | End Date | <u>Weekdays</u> | Spots/Week | | Rating 0.00 | | | | | | |
| Week: 10 E 31 KSNV | | 10/21/12 | M-F Early News | 1 | \$900.00 5-630p | | :30 | 1 | \$900.002 | 0 00 NM | 1 | \$900.00 |
| | Y NEWS | 2 10/23/12 | M-F Early News | 0 | О ВООР | , | | | • | | | |
| <u>St</u> Week: 10 | art Date 0/22/12 | End Date 10/28/12 | Weekdays -T | Spots/Week 1 | Rate \$900.00 | Rating 0.00 | | | | | | |
| E 32 KSNV | | 10/18/12 | M-F Jeopardy M-F Jeopardy | СМ | 630-7pm | T | ;30 | 1 | \$750 002 | 0.00 NM | 1 | \$750 00 |
| JEOP/ St | art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10 | , | 10/21/12 | T | 1 | \$750.00 | 0.00 | | | | | | |
| | | 12 10/22/12 | Jeopardy in PRIM Jeopardy in Prime | | M-SA 8-11p | / SUNM | :30 | 1 | \$750.002 | 0.00 NM | 1 | \$750.00 |
| JEOP/ | ARDY art Date | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| <u>ى .</u> Week: 10 | | 10/28/12 | M | 1 | \$750.00 | 0.00 | | | | | | |
| | _ | 12 10/23/12 | M-F Jeopardy M-F Jeopardy | СМ | 630-7pm | -T | ;30 | 1 | \$750. 002 | 0.00 NM | 1 | \$750 00 |
| JEOP/ | | | 244-11 | O4-841 · | D-4- | Datina | | | | | | |
| <u>St</u> Week: 10 | tart Date | End Date 10/28/12 | <u>Weekdays</u> T - | Spots/Week | Rate \$750.00 | Rating 0.00 | | | | | | |
| | | 12 10/17/12 | | СМ | 7-730pm | w | :30 | 1 | \$750.002 | 0.00 NM | 1 | \$750.00 |
| | | | M-F Wheel of Fo | rtune | | | | | | | | |
| | L-FORT | | Manhalas | Contadated: | Data | Rating | | | | | | |
| <u>St</u> Week: 10 | t <u>art Date</u> 0/15/12 | End Date 10/21/12 | <u>Weekdays</u> w | Spots/Week | | 0.00 | | | | | | |
| | _ | | M-F Wheel | СМ | 7-730pm | F | :30 | 1 | \$750 002 | 0.00 NM | 1 | \$750 00 |
| | COT | INE | M-F Wheel of Fo | rtune | | | | | | | | |
| | EL-FORTI tart Date | JNE End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 1 | | 10/21/12 | F | 1 | \$750.00 | 0 00 | | | | | | <u> </u> |
| E37 KSN | V 10/22/ | 12 10/22/12 | | СМ | M-SA 8-11 | p/SUNM | :30 | 1 | \$750.002 | 0.00 NM | 1 | \$750.00 |

\$300.00

\$450.00

\$450 00

Print Date: 10/17/12 08:08:32

Order / Rev:

Week: 10/15/12

Week; 10/15/12

NEWS 3

Week: 10/15/12

E 51 KSNV 10/20/12 10/20/12

NEWS 3 TDY WKDN

Start Date

E 53 KSNV 10/21/12 10/21/12

Start Date End Date

10/21/12

10/21/12

End Date

10/21/12

E 52 KSNV 10/20/12 10/20/12 Sa-Su Early News

----S-

Weekdays ----S-

Weekdays

----S-

News 3 Today - SATURIDM

Spots/Week

CM

Spots/Week

CM

News 3 Today - SAT

Sa-Su Early News

107887

Advertiser:

NRSC/ Heller for Senate

Alt Order #: Flight Dates 06863650

Product Desc:

NRSC/HELLER

KSNV

Estimate 10/17/12 - 10/23/12

Rate Pri Rtg Type Spots Break Start/End Time Days Len Spots Inventory Code Ln Ch End Start Wheel of Fortune in PRIN Wheel in Prime WHEEL-FORTUNE Rating Weekdays Spots/Week Rate Start Date End Date \$750.00 0.00 10/28/12 M-----Week: 10/22/12 \$450.00 :30 \$450.002 0.00 NM E 38 KSNV 10/17/12 10/17/12 FacetoFace/Ralston Rep2M 730-758pm FacetoFace/Raiston Report FACE TO FACE Spots/Week Rating End Date Rate Start Date Weekdays 0.00 \$450.00 --W---Week: 10/15/12 10/21/12 \$450.00 :30 \$450 002 0.00 NM E 39 KSNV 10/19/12 10/19/12 FacetoFace/Ralston RepΩM ----F--730-758pm FacetoFace/Raiston Report FACE TO FACE End Date Rate Rating Weekdays Spots/Week Start Date 0.00 Week: 10/15/12 ---F--\$450.00 10/21/12 \$450.002 0.00 NM \$450 00 FacetoFace/Ralston Reman .30 730-758pm E 40 KSNV 10/23/12 10/23/12 FacetoFace/Ralston Report FACE TO FACE Weekdays Spots/Week Rate Rating End Date Start Date \$450.00 0.00 10/28/12 Week: 10/22/12 \$775.00 11pm-1135pm \$775,002 0 00 NM M-F News 3 at Eleven CM :30 E 41 KSNV 10/18/12 10/18/12 M-F News 3 at Eleven 3 NEWS @ 11 Rate Rating Spots/Week Start Date **End Date** Weekdays 0.00 10/21/12 \$775.00 Week: 10/15/12 1 \$2,400 002 0.00 NM \$2,400.00 :30 E 46 KSNV 10/22/12 10/22/12 Mon PR 8-10p CM 8-10pm Monday Prime 8-10pm THE VOICE Rating End Date Spots/Week Rate <u>Weekdays</u> Start Date \$2,400.00 0.00 Week: 10/22/12 10/28/12 \$750.00 \$750.002 0.00 NM 11pm-1135pm ----5-:30 E 47 KSNV 10/20/12 10/20/12 Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven WKND LATE NEWS Rating Spots/Week Rate Start Date End Date Weekdays \$750,00 0.00 10/21/12 -----Week: 10/15/12 \$750.002 0.00 NM \$750.00 Sa-Su News 3 at ElevenCM 11pm-1135pm -----5 :30 E 48 KSNV 10/21/12 10/21/12 Sa-Su News 3 at Eleven WKND LATE NEWS Spots/Week Start Date End Date Weekdays Rate Rating -----5 0.00 Week: 10/15/12 \$750.00 10/21/12 0.00 NM \$225.00 \$225.002 E49 KSNV 10/20/12 10/20/12 ----5-.30 News 3 Sunrise - SATUROM 6a-7a News 3 Sunrise SATURDAY NW3 AT SUNRISE End Date Weekdays Spots/Week Rate Rating Start Date 0.00 ---**--**S-\$225.00 Week: 10/15/12 10/21/12 0.00 NM \$325 00 .30 \$325.002 Saturday Today ----5**-**CM 7a-9am E 50 KSNV 10/20/12 10/20/12 Saturday Today SAT TODAY End Date Spots/Week Rate Rating Weekdays Start Date

\$325.00

9am-930am

Rate

\$300.00

5pm-630pm

Rate

\$450,00

5pm-630pm

0.00

Rating

Rating

0.00

0.00

----5-

----s-

----S

:30

:30

:30

\$300.002

\$450.002

\$450.002

0 00 NM

0 00 NM

0 00 NM

Order / Rev

107887

Advertiser:

NRSC/ Heller for Senate

Alt Order #:

06863650

Product Desc.

NRSC/HELLER

Flight Dates:

10/17/12 - 10/23/12

Estimate:

KSNV

| Ln Ch | Start | End | Inventory Code | | Start/End Ti | me Days | Len Sp | ots | Rate Pri | Rtg Type Spo | ts | Amount |
|-------------------------------------|--------------------------|----------------------|--|-----------------|---------------------------|-----------------------|--------|-----|-------------|----------------|----|----------------|
| | | - | Sa-Su Early News Sa-Su Early News | | | | | | | | | |
| NEWS 3 | | | 0.0000000000000000000000000000000000000 | | | | | | | | | |
| Star Week 10/1 | t <u>Date</u> 5/12 | End Date 10/21/12 | Weekdays S | Spots/Week 1 | <u>Rate</u> \$450.00 | Rating 0.00 | | | | | | |
| E 54 KSNV | | 2 10/20/12 | Weekend Jeopard WKND Jeop/Whe | | 630-730pm | \$- | ;30 | 1 | \$375.002 | 0 00 NM | 1 | \$375.00 |
| JEOP/W <u>Star</u> Week: 10/1 | t Date | End Date 10/21/12 | Weekdays | Spots/Week | <u>Rate</u> \$375.00 | Rating 0.00 | | | <u> </u> | | | |
| E 55 KSNV | 10/20/1 | 2 10/20/12 | Saturday Night Liv Saturday Night Liv | | 1130pm-1:02 | amS- | ;30 | 1 | \$750.002 | 0 00 NM | 1 | \$750.00 |
| SAT NIT Star | t Date | End Date | Weekd <u>ays</u> | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/1 | 5/12 | 10/21/12 | S- | 1 | \$750.00 | 0.00 | | | A005 000 | 0.00 1/14 | | # 22 F 00 |
| E 56 KSNV | | | News 3 Sunrise 5 | | 6a-7a | S | :30 | 1 | \$225.002 | 0.00 NM | 1 | \$225.00 |
| NWS3 S | SUNRS V <u>t Date</u> | WKND End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week; <u>10/</u> 1 | | 10/21/12 | S | 1 | \$225.00 | 0.00 | | | | | | |
| E 57 KSNV | | 2 10/21/12 | Sunday Today Sunday Today | СМ | 7a-8am | - \$ | √30 | 1 | \$500.002 | 0.00 NM | 1 | \$500 00 |
| SUN TO | DAY rt <u>Date</u> | End Date | Weekdays | Spots/Week | Rate | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | S | 1 | \$500.00 | 0.00 | | | | | | |
| E 58 KSNV | | | Meet the Press Meet the Press | СМ | 8a-9am | 5 | :30 | 1 | \$1,900 002 | 0.00 NM | 1 | \$1,900 00 |
| | | SS-SUN | Monkdove | Spots/Week | Rate | Rating | | | | | | |
| Star Week: 10/1 | <u>rt Date</u> 15/12 | End Date 10/21/12 | <u>Weekdays</u> S | | \$1,900.00 | 0.00 | | | | | | |
| E 59 KSNV | 10/21/1 | 2 10/21/12 | News 3 Today W News 3 Today | knd CM | 9a-930am | \$ | :30 | 1 | \$250.002 | 0.00 NM | 1 | \$250,00 |
| NEWS3 <u>Sta</u> | TDY W t <u>Date</u> | KND End Date | <u>Weekdays</u> | Spots/Week | | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | 5 | 1 | \$250.00 | 0.00 | ;30 | 1 | \$375.002 | 0 00 NM | 1 | \$375 00 |
| E 60 KSNV CHRISI | | | Chris Matthews 9 Chris Matthews 5 | | 9:30a-10a | 3 | ,30 | ľ | 4575.002 | O OO MINI | ' | Q 01000 |
| | rt Date | End Date 10/21/12 | Weekdays | Spots/Week | <u>Rate</u> \$375.00 | Rating 0.00 | | | | | | |
| | _ | | NFL Football | СМ | 1P-9PM | S | :30 | 1 | \$8,000,002 | 0.00 NM | 1 | \$8,000.00 |
| SUN NI | | 5- 1 D-1- | 1Afradalana | Canto Attant | Data | Petro | | | | | | |
| <u>Sta</u> Week: 10/ | <u>rt Date</u> 15/12 | End Date 10/21/12 | <u>Weekdays</u> S | Spots/Week | <u>Rate</u> \$8,000.00 | Rating 0.00 | | | | | | |
| | | | Sports Night in La Sports Night in La | | Sun 1135p-1 | 20 0a 5 | :30 | 1 | \$200.002 | 0.00 NM | 1 | \$200.00 |
| SPORT | | | | | Pote | Rating | | | | | | |
| <u>Sta</u> Week, 10/ | rt Date 15/12 | End Date 10/21/12 | <u>Weekdays</u> S | Spots/Week | Rate \$200.00 | <u>ganng</u> 0.00 | | | | | | |
| | | | The Tonight Show | w CM | 1135p-1236 | aw | :30 | 1 | \$275 002 | 0.00 NM | 1 | \$275,00 |
| <u>Sta</u> Week: 10/ | rt Date 15/12 | End Date 10/21/12 | Weekdays w | Spots/Veek | | <u>Rating</u> 0 00 | _ | | | | | |
| | | 12 10/18/12 | The Tonight Show | w CM | 1135p-1236 | aT | :30 | 1 | \$275.002 | 0.00 NM | 1 | \$275.00 |
| | rt Date | End Date | Weekdays | Spots/Week | | Rating | | | | | | |
| Week: 10/ | | 10/21/12 | The Table Char | Cha | * | 0.0 <u>0</u> | :30 | 1 | \$275.002 | 0.00 NM | 1 | \$275.00 |
| | | | The Tonight Show | | 1135p-1236 | | .50 | 1 | \$210.00Z | 0.00 (40) | | 42, 9,0 |
| <u>Sta</u> | rt Date | <u>Eņd Daţe</u> | <u>Weekdays</u> | Spots/Weel | <u>Rate</u> | Rating | | | | • | | |

Page 7 of 7 Print Date: 10/17/12 08.08.32

Order / Rev:

107887

Advertiser:

NRSC/ Heller for Senate

Alt Order#:

06863650

Product Desc: NRSC/HELLER

K\$NV

10/17/12 - 10/23/12 Flight Dates:

Estimate:

| Ln Ch | Start | End | Inventory Code | Break | Start/End Ti | me Days | Len Sp | ots | Rate Pri | Rtg Type S | Spots | Amount |
|---------|-------------------------------|----------------------|----------------------------------|-----------------|-------------------------|----------------|----------|-----|-----------|------------|-------|-------------|
| N65 KSN | IV 10/19/12 | 2 10/19/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | F | :30 | 1 | \$275.002 | 0.00 NM | 1 | \$275.00 |
| - | Start <u>Date</u> 10/15/12 | End Date 10/21/12 | Weekdays | Spots/Week 1 | Rate \$275.00 | Rating 0.00 | | | | | | |
| N66 KSN | IV 10/22/12 | 2 10/22/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | M | :30 | 1 | \$275.002 | 0 00 NM | 1 | \$275 00 |
| | Start Date 10/22/12 | End Date 10/28/12 | Weekdays M | Spots/Week | <u>Rate</u> \$275.00 | Rating 0.00 | | | | | | |
| | | | | | | | <u>'</u> | | | Totals | 62 | \$37,950.00 |